LEARNING EXPERIENCE BRIEF

JA Our Families®

Entrepreneurship

JA Our Families introduces students to entrepreneurship and learning objectives for first-grade social studies, including families, neighborhoods, money, and needs and wants. Through hands-on classroom activities, the students explore the ways in which businesses provide goods, services, and jobs for families.

The JA in a Day model consists of five kit-based, volunteer-taught sessions that include primary and secondary objectives from the traditional program. Each JA in a Day session is 30 minutes.

LEARNING EXPERIENCE OBJECTIVES

Following participation in the learning experience, students will be able to:

- Describe the similarities and differences found in families
- Begin to understand that families must earn money to pay for their needs and wants
- Recognize the importance of businesses in neighborhoods
- Identify the goods and services provided by local businesses
- Explain an entrepreneurial characteristic—Satisfy a Need or Want



JA'S TURNKEY VOLUNTEER SOLUTION

Join Junior Achievement's national network of volunteers and help students in your community connect the dots between what they learn in school and the "business of life" — work readiness, entrepreneurship, and financial literacy.

Personalized Placement

JA works with you to ensure you teach at the location and grade level of your choice.

Comprehensive Training

JA staff provides training so you are comfortable visiting the classroom. You will be trained in classroom management, understanding and delivering the JA curriculum, working with the classroom teacher, and communicating effectively with students.

Minimal Time Commitment

The time commitment is minimal compared to the significant investment you make. This elementary grade-level learning experience includes five 45-minute sessions.

Need more flexibility? JA learning experiences have options for remote live and recorded sessions, and flexible in-class implementation options. Work with your JA staff to determine the best solution for you and your educator.

JA provides you with the session plans and student materials you'll need to make every minute count.

JA Staff Follow-Up and Support

JA staff is available to answer your questions or make suggestions about your volunteer assignment.



JA Our Families

CURRICULUM OUTLINE

Session One: All Kinds of Families

Students discover how families are alike and different and how they can work together to create a strong economy for the neighborhood.

2 Session Two: Money for Needs and Wants

Students become aware that all families need food, clothing, and shelter to live and must earn money to pay for these needs.

3 Session Three: Businesses All Around the Neighborhood

Students learn how the needs and wants of people in a neighborhood create an

opportunity for entrepreneurs to start businesses.

Session Four: Jobs All Around the Neighborhood

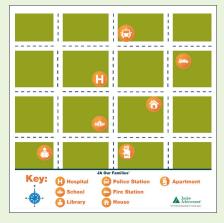
Students learn that entrepreneurs create businesses, which provide jobs for families and make the neighborhood where they live better.

Session Five: A New Business

Students think like entrepreneurs and help advertise a new business needed in the neighborhood.

This learning experience focuses on the roles people play in their local economy and shows children the importance of work and the skills that are required to get—or earn—what they need and want. Selected materials from the learning experience are featured below.

Business Map Poster



Junior Journal



Job Cards



Vocabulary Flash Cards





Needs and Wants Game